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developing a genetically-based mental or emotional condition, wherein the transaction step comprises providing the user with a service contact in contemplation of the occurrence of the genetically-based condition.

5 4. (Un-amended) The method of Claim 1 wherein:

the bioinformatic value comprises a likelihood or risk of the user having or developing a genetically-based condition, wherein the transaction step comprises providing the user with a promotional offer or bid to serve the genetically-based condition.

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5. (Un-amended) The method of Claim 1 wherein:

the bioinformatic value comprises a classification of the user according to a userauthorized mask, such mask comprising a subset of a genetic sequence associated with the user.

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6. (Un-amended) The method of Claim 1 wherein:

the bioinformatic value comprises a likelihood or risk of the user having or developing a genetically-based condition based on a statistical or actuarial table and a genetic or heredity profile associated with the user.

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7. (Un-amended) The method of Claim 1 wherein:

the bioinformatic value is processed for transaction with the user according to a rule set that is applicable to a plurality of users in a temporal or jurisdictional grouping on a non-discriminatory basis.

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8. (Amended) The method of Claim 1 further comprising the steps of:

determining electronically an other bioinformatic value associated with the user; and modifying the transaction with the user according to the other bioinformatic value.

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9. (Un-amended) The method of Claim 8 wherein:

the other bioinformatic value comprises an increase or decrease of likelihood or risk of the user having or developing the genetically-based condition.

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10. (Un-amended) The method of Claim 1 wherein:

the bioinformatic value is determined by a server in a network, and the bioinformatic value is stored confidentially in a database associated with the server, the server transacting remotely with the user through the network to enable a medical service for the user.

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11. (Un-amended) The method of Claim 1 wherein:

the bioinformatic value is associated with an other user, and the transaction according to the bioinformatic value occurs separately with both users on a confidential and non-discriminatory basis.

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12. (Un-amended) The method of Claim 1 wherein:

the bioinformatic value is authentically generated by a portable user device, the transaction updating a user account, which is accessible by the user device.

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21. (Amended) The method of Claim 1 wherein:

the bioinformatic value or the genetic <u>nucleotide</u> profile is represented in a data structure that may be provided in a modulated electronic signal.

22. (Un-amended) The method of Claim 1 wherein:

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the user transaction comprises a plurality of offers to the user for transacting competitively according to the bioinformatic value.

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23. (Amended) The method of Claim 1 wherein:

the bioinformatic value determination generates an alert or report indicating a fraudulent or identical genetic nucleotide profile or state.

24. (Un-amended) The method of Claim 1 wherein:

the bioinformatic value determination generates a discrimination indication or alert when comparing bioinformatic values associated with a plurality of users.

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25. (Un-amended) The method of Claim 1 wherein:

the bioinformatic value is determined using a signal generated electronically by a biometric or bioinformatic sensor for determining a personal genetic sequence of the user.

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26. (Amended) The method of Claim 1 wherein:

the bioinformatic value or the genetic nucleotide profile corresponds effectively with a single nucleotide polymorphism (SNP) associated with the user.

27. (Amended) Automated transaction method comprising the steps of:

permitting by a user access to a voluntarily-selected portion of a personal genetic nucleotide profile of the user, such accessible portion being used to determine electronically a bioinformatic value associated with the user, an other portion of such genetic nucleotide profile being not voluntarily-selected by the user and thereby inaccessible for determining the bioinformatic value; and

transacting via a processor by the user according to the determined bioinformatic value.

28. (Amended) Automated transaction method comprising the steps of:

determining electronically by a care-giver a bioinformatic value associated with a user, the user permitting access to a voluntarily-selected portion of a personal genetic nucleotide profile of the user, such accessible portion being used to determine the bioinformatic value associated with the user, an other portion of such genetic nucleotide profile being not voluntarily-selected by the user and thereby inaccessible for determining the bioinformatic value; and

transacting via a processor with the user a healthcare service according to the determined bioinformatic value.

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